

ipromadserver

INSTRUCTIONS FOR VIDEO ADS

Click To Play video ads

For video ad we need:

- video (TV spot)
- alternative picture
- alternative text

Alternative picture is shown before and after the video is played. Alternative text is shown to the user on mouse over.

Formats for video can be:

- mpg / mpeg
- avi (DivX, XviD...)
- Windows Media (wmv, asf...)

It is recommended that video has the best possible quality (resolution).

I.e.: 320x240, 352x288, 728x576 (DVD format).

Unistream Video Ad™

In order to serve Unistream video ads we need TV spot in the best possible quality.

Formats for video can be:

- mpg / mpeg
- avi (DivX, XviD...)
- Windows Media (wmv, asf...)



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