

ipromadserver

INSTRUCTIONS FOR ON-LINE AD – »SCREENSAVER«

Screensaver Ad is a format of web ad that appears on screen after user's non-activity (i.e. after 20 seconds without moving the mouse) and it disappears when user moves the mouse (i.e. after 5 seconds). In this time (5 seconds) user can click on ad or can close it immediately.

Preparation instructions:

- Size: not over 80KB!
- Please send also link (Landing page)
- Make animation infinite (in a loop)
- Dimensions: at most 760px (width) and at most 390px (height)
- Button for closing (X, »Close«) must be visible and working all of the time of appearance
- Define action in Flash to make banner clickable (please copy-paste following):

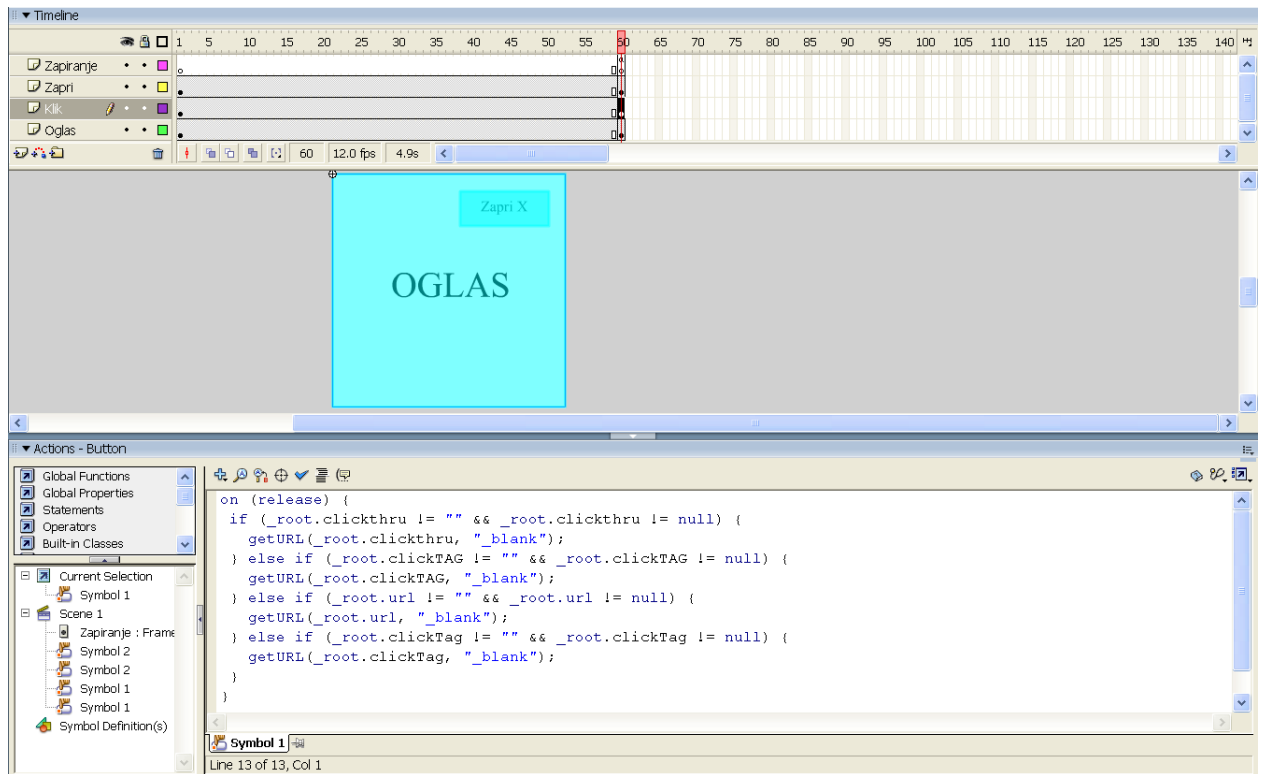
```
on (release) {
  if (_root.clickthru != "" && _root.clickthru != null) {
    getURL(_root.clickthru, "_blank");
  } else if (_root.clickTAG != "" && _root.clickTAG != null) {
    getURL(_root.clickTAG, "_blank");
  } else if (_root.url != "" && _root.url != null) {
    getURL(_root.url, "_blank");
  } else if (_root.clickTag != "" && _root.clickTag != null) {
    getURL(_root.clickTag, "_blank");
  }
}
```

For the correct working of button »Close« (X) please use the following function in »action script«:

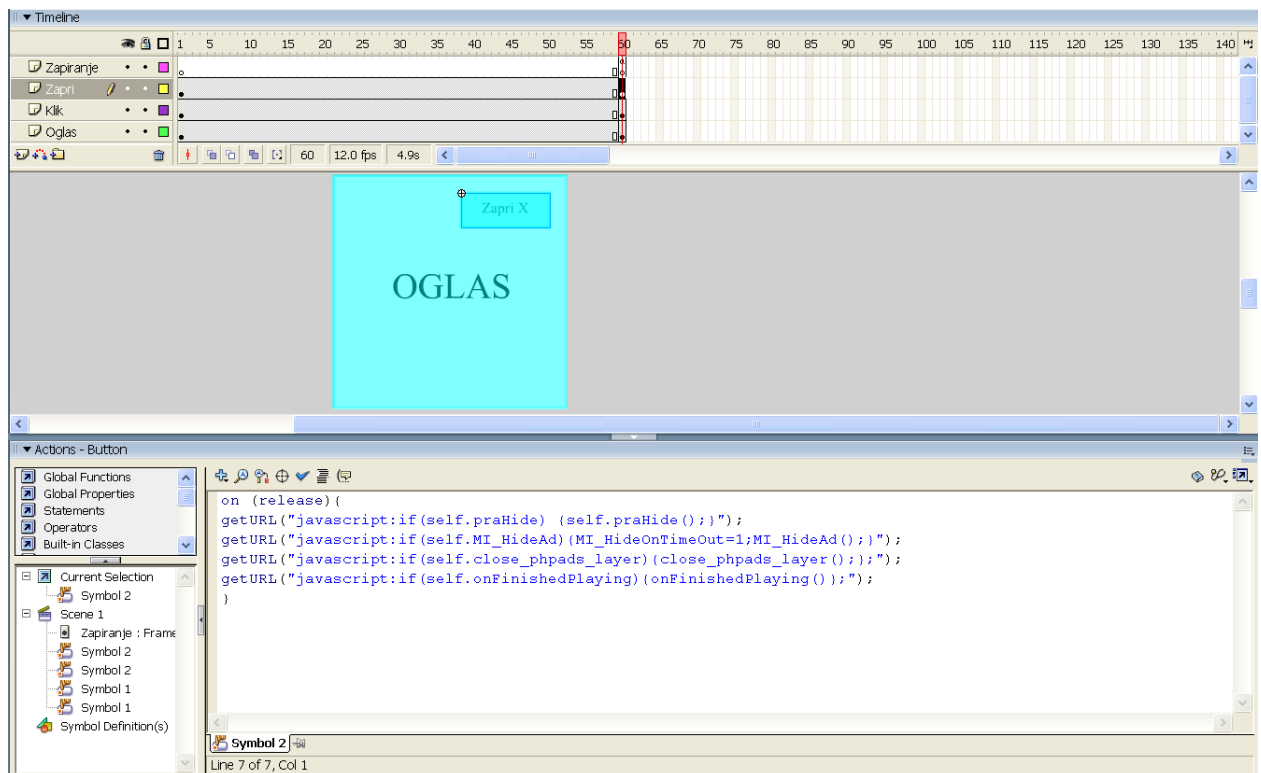
```
on (release){
  getURL("javascript:if(self.praHide) {self.praHide();}");
  getURL("javascript:if(self.MI_HideAd){MI_HideOnTimeOut=1;MI_HideAd();}");
  getURL("javascript:if(self.close_phpads_layer){close_phpads_layer();}");
  getURL("javascript:if(self.onFinishedPlaying){onFinishedPlaying();}");
}
```

Example from program FLASH MX 2004:

Picture 1 – correct insertion of code for banner:



Picture 2 – correct insertion of code for button »Close« (X):





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