

ipromadserver

**INSTRUCTIONS FOR ON-LINE AD – CLASSIC BANNER**

Classic banners are static on web page.

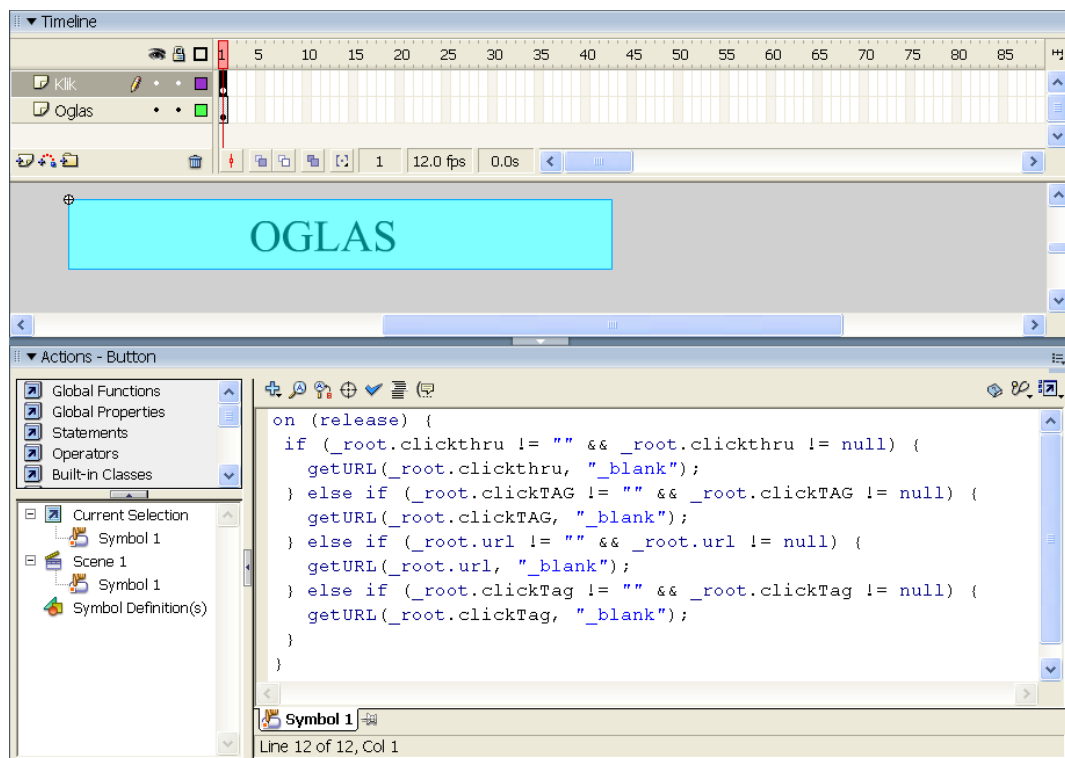
Formats are 468x60px, 300x250px, 728x90px, 160x600px, 876x180 px.

Preparation instructions:

- Size: not over 35KB!
- Please send also link (Landing page)
- Define action in Flash to make banner clickable (please copy-paste following):

```
on (release) {  
  if (_root.clickthru != "" && _root.clickthru != null) {  
    getURL(_root.clickthru, "_blank");  
  } else if (_root.clickTAG != "" && _root.clickTAG != null) {  
    getURL(_root.clickTAG, "_blank");  
  } else if (_root.url != "" && _root.url != null) {  
    getURL(_root.url, "_blank");  
  } else if (_root.clickTag != "" && _root.clickTag != null) {  
    getURL(_root.clickTag, "_blank");  
  }  
}
```

Example of ad in application Flash MX 2004:





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